

# Gender Mainstreaming in ASEAN

## Problem Statement



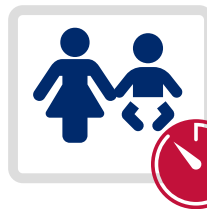
**Gender Gap  
in Economy**



Women have limited access to financial services, unequal benefits from trade liberalization policies, no government support



Women lack digital literacy and have lesser access to internet



Women spend more time on unpaid domestic and care work



## ASEAN's Solution

Promoting gender mainstreaming and equality across the ASEAN Community.



## IGNITE's Support

- Support gender mainstreaming in the ASEAN Secretariat & ASEAN sectoral bodies;
- Strengthen women's participation, leadership, & engagement in the ASEAN Economic Community; and
- Provide advisory services to Economic Community sectoral bodies



## Approach

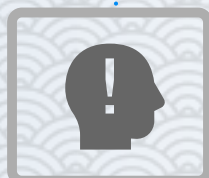
- Training and procedural support to the ASEAN Secretariat
- Support for policy reforms through select AEC sectoral bodies
- Support for the ASEAN Women Entrepreneurs Network (AWEN) and other private sector institutions



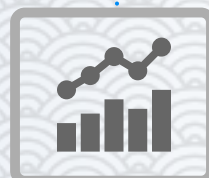
Workshops



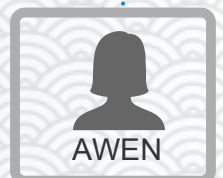
Gender tools.



Raising sectoral  
body awareness



Gender  
disaggregated data



Support AWEN

## FOR MORE INFORMATION

**Desy Fatimah, USAID/ASEAN**  
dfatimah@usaid.gov

**Tim Buehrer, ASEAN-USAID IGNITE**  
tbuehrer@nathaninc.com